



## Address Placement — Catalog Example

Top half

Usually addressed  
on back cover:



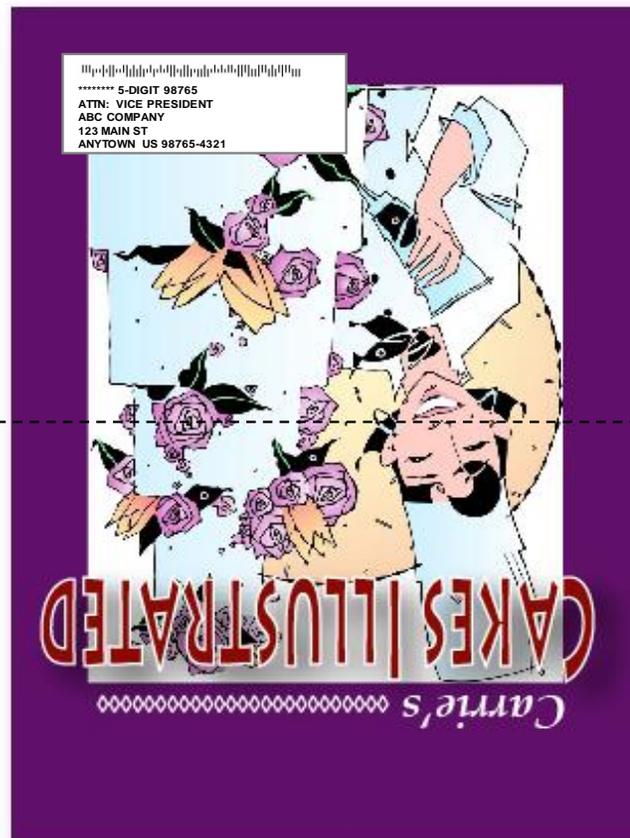
Bound edge



## Address Placement — Magazine Example

Usually addressed  
on front cover:

Top half



Bound edge